

International Conference

Supporting international students in British independent schools

Thursday, March **11**, 2021

09:00 – 16:30

Audience:

SMT/SLT, Marketing, Admissions, EAL staff, Agents, Guardians

Cost:

Member (BAISIS/BSA/SACPA) - £175

Member additional attendee (BAISIS/BSA/SACPA) - £85

Non-member - £350



International Conference

March 11, 2021

SESSION
1

09:00 – 09:20 **Welcome**

09:20 – 10:30 **Destination UK**

- **Professor Sir Steve Smith**, UK Government International Education Champion
Professor Sir Steve Smith, the UK Government International Education Champion, will talk to delegates about internationalism in the independent schools sector.

SESSION
2

10:40 – 11:40 **Translanguaging in the Classroom and Effective Exploitation of Students' First Language**

- **Dr Brigita Séguis**, Senior Research Manager, Cambridge Assessment English
This interactive session will focus on translanguaging, i.e. allowing and incorporating written and oral usage of different languages in the classroom. The session will aim to demonstrate how the concept of translanguaging can be operationalised to include both English and the minority languages in mainstream education. Examples of different models of multilingual classrooms will be discussed to show the various functions that translanguaging can perform, and to equip the participants with practical ideas that can be incorporated in their professional practice.

OR

10:40 – 11:40 **The outlook for international student marketing and recruitment to UK boarding schools**

- **Mark Jeynes**, Executive Committee, BAISIS
The British Association of Independent Schools with International Students (BAISIS) will share some proprietary market research based on an extensive survey of international education agents, with a focus on the market outlook for the boarding sector amidst the continuing global pandemic.

SESSION
3

12:00 – 13:00 **New and emerging markets**

The panel will consider international school recruitment in the light of the pandemic and which new and emerging markets UK schools should now be focusing on.

OR

12:00 – 13:00 **Mental health considerations for international students**

- **Emma Loveridge**, Director Rafan House
As a result of the exposure to multiple stressors, international students can be vulnerable to developing mental health disorders such as anxiety, mood and stress-related disorders. Emma Loveridge will consider how best to reduce this risk and discuss practical strategies that could be used to support these students.

13:00 – 13:30 **LUNCH**

SESSION
4

13:30 – 14:00 **Immigration headlines**

Our speaker will provide the latest immigration updates and headlines relevant to schools, colleges, and international students.

SESSION
5

14:15 – 15:15 **Cultural and diversity awareness**

- **Caroline Nixon**, International Director, BSA
- **Elena Hesse**, St Clare's Oxford
- **John Taylor**, Head of Boarding, Mill Hill School
- **Dr Mandana Seyfeddinipur**, Director, SOAS World Languages Institute

The panel will consider the intersection between cultural sensitivity and awareness, the ethos of UK independent schools and the demands of international parents.

OR

14:15 – 15:15 **EAL: Approaches to Blended Teaching and Learning of International Students**

With many international boarders unable to travel to the UK in the light of the ongoing pandemic, many schools have turned to hybrid delivery, whereby students in the classroom are joined with their virtual peers using online platforms. This approach brings many challenges, both technological and pedagogical. In this session, we will draw on practical experience and highlight some of the key lessons learned with this new form of teaching.

OR

14:15 – 15:15 **International digital trends and tips for education marketing**

A conversation with international digital experts sharing their thoughts and findings on the latest in digital marketing trends.

SESSION
6

15:30 – 16:30 **The effect of COVID-19 on technology use in schools; from marketing to the classroom and boarding house**

- **Gareth Collier**, Principal, Cardiff Sixth Form College
- **David Milner**, International Marketing Manager, Sedbergh School and Board member, AMCIS

Covid-19 has changed the way that all parts of our schools now work, from online marketing and admissions to your school to online teaching to pastoral care and even including online appraisal of teaching staff. Many of these changes are likely to become permanent. Our panel will talk about the different ways in which schools need to change best practice and take questions from schools on all aspects of technology use.

16:30 **Close of conference**

