

International Conference

Supporting international students in British independent schools

Thursday, March **11**, 2021

09:00 – 16:30

Audience:

SMT/SLT, Marketing, Admissions, EAL staff, Agents, Guardians

Cost:

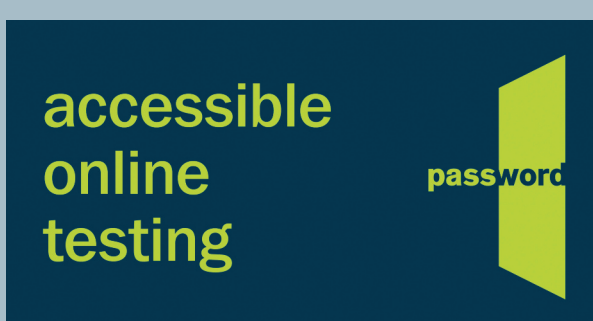
Member (BAISIS/BSA/SACPA) - £185

Member additional attendee (BAISIS/BSA/SACPA) - £90

Non-member - £350



Headline sponsor:
Password, English Language Testing



Platform: Zoom

#bsaconf2021

International Conference

Sponsored by Password: world-leading online English and Maths assessments designed for international admissions and placement.



March 11, 2021

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09:00 – 09:20 **Welcome**

- **Rebecca Tear**, BSA Chair 2021 and Headmistress, Badminton School
- **Andrew Rattue**, BAISIS Chair 2021 and Principal, St Clare's Oxford

09:20 – 10:30 **Destination UK**

- **Intro** by Rebecca Tear
- **Professor Sir Steve Smith**, UK Government International Education Champion
Professor Sir Steve Smith, the UK Government International Education Champion, will talk to delegates about internationalism in the independent schools sector.

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10:40 – 11:40 **Translanguaging in the classroom and effective exploitation of students' first language**

- **Dr Brigita Séguis**, Senior Research Manager, Cambridge Assessment English
This interactive session will focus on translanguaging, i.e. allowing and incorporating written and oral usage of different languages in the classroom. The session will aim to demonstrate how the concept of translanguaging can be operationalised to include both English and the minority languages in mainstream education. Examples of different models of multilingual classrooms will be discussed to show the various functions that translanguaging can perform, and to equip the participants with practical ideas that can be incorporated in their professional practice.

OR

10:40 – 11:40 **The outlook for international student marketing and recruitment to UK boarding schools**

- **Chair: Mark Jeynes**, Director, Padworth and Bishopstrow College
- **Andrew Rattue**, Principal, St Clare's Oxford and Chair, BAISIS
- **Sarah Bellotti**, Head, The Mount, Mill Hill International and Deputy Chair, BAISIS
- **Caroline Nixon**, Director, BAISIS and International Director, BSA Group
The British Association of Independent Schools with International Students (BAISIS) will share some proprietary market research based on an extensive survey of international education agents, with a focus on the market outlook for the boarding sector amidst the continuing global pandemic.

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12:00 – 13:00 **New and emerging markets**

- **Chair: Henrietta Lightwood**, Group Director of Marketing and Admissions, Dukes Education
- **Catherine Stoker**, Managing Director, The Independent Educational Consultants
- **Dominic Moon**, Senior Education Consultant, Metropolis Education
- **David Milner**, Director of Marketing, Sedbergh School and Board member, AMCIS
The panel will consider international school recruitment in the light of the pandemic and which new and emerging markets UK schools should now be focusing on.

OR

12:00 – 13:00 **Mental health considerations for international students**

- **Emma Loveridge**, Director, Rafan House
As a result of the exposure to multiple stressors, international students can be vulnerable to developing mental health disorders such as anxiety, mood and stress-related disorders. Emma Loveridge will consider how best to reduce this risk and discuss practical strategies that could be used to support these students.

13:00 **EAL learner language development and assessment: Research, guiding principles and tools**

- **Dr Helen Wood**, Head of School Partnerships, Password English Language Testing

13:00 – 13:30 **LUNCH**

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13:30 – 14:00 **Immigration headlines**

- **Nichola Carter**, Head of Immigration, Carter Thomas
Our speaker will provide the latest immigration updates and headlines relevant to schools, colleges, and international students.

This session is sponsored by Connexcel

CONNEXCEL | 康联卓越
A Journey to a Better Education

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14:15 – 15:15 **Cultural and diversity awareness**

- **Chair: Caroline Nixon**, International Director, BSA and Director, BAISIS
- **Elena Hesse**, Vice Principal (Pastoral), St Clare's Oxford
- **John Taylor**, Head of Boarding, Mill Hill School
- **Dr Mandana Seyfeddinipur**, Director, SOAS World Languages Institute
- **Chris Seal**, Headmaster, Shrewsbury School Bangkok
The panel will consider the intersection between cultural sensitivity and awareness, the ethos of UK independent schools and the demands of international parents.

OR

14:15 – 15:15 **EAL: approaches to blended teaching and learning of international students**

- **Chair: Sarah Bellotti**, Head, The Mount, Mill Hill International
- **Panel:**
Andrew Pritchett, Head of EAL, The Mount, Mill Hill International
Ali Talbot, Head of Sixth Form EAL, Abbey College Cambridge
Julia Boonnak, Head of the International Department and Director of Summer School, Bromsgrove School
With many international boarders unable to travel to the UK in the light of the ongoing pandemic, many schools have turned to hybrid delivery, whereby students in the classroom are joined with their virtual peers using online platforms. This approach brings many challenges, both technological and pedagogical. In this session, we will draw on practical experience and highlight some of the key lessons learned with this new form of teaching.

OR

14:15 – 15:15 **International digital trends and tips for education marketing**

- **Rebecca Tear**, BSA Chair 2021 and Headmistress, Badminton School in conversation with
- **Arnold Ma**, CEO, Qumin digital marketing agency
A conversation with an international digital expert sharing his thoughts.

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15:30 – 16:30 **The effect of COVID-19 on technology use in schools; from marketing to the classroom and boarding house**

- **Chair: Nick Wergan**, Global Education Director, Inspired Education
- **Gareth Collier**, Principal, Cardiff Sixth Form College
- **James Stanforth**, Director of Digital Education, Eton College
- **Rachel Borland**, Principal/CEO, Capital Science Academy Abuja, Nigeria
Covid-19 has changed the way that all parts of our schools now work, from online marketing and admissions to your school to online teaching to pastoral care and even including online appraisal of teaching staff. Many of these changes are likely to become permanent. Our panel will talk about the different ways in which schools need to change best practice and take questions from schools on all aspects of technology use.

16:30 **Close of conference**





Rebecca Tear
BSA Chair 2021
and Headmistress,
Badminton School



Andrew Rattue
BAISIS Chair 2021 and
Principal, St Clare's
Oxford



Professor Sir Steve Smith
UK Government
International Education
Champion



Dr Brigita Séguis
Senior Research
Manager, Cambridge
Assessment English



Mark Jaynes
Director, Padworth and
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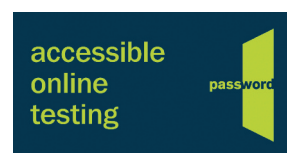
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